Norwich Research Park Development Brief Supplementary Planning Document

Sustainability Appraisal/Strategic Environmental Assessment

APPENDICES TO THE SCOPING REPORT (CONSULTATION VERSION)

Prepared for South Norfolk Council

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Appendix I Review of plans and programme

Document Title (Policy/ Para. No.)	Key objectives relevant to LDD and SA	Key Targets and Indicators	Implications for LDD	Implications for SA
The Johannesburg Declaration on Sustainable Development, 2002	Reaffirmation of international commitment to Sustainable Development and 10 year framework of action: Reverse trend in loss of natural resources Urgently and substantially increase (global) share or renewable energy Significantly reduce loss of Biodiversity by 2010	Significantly reduce loss of biodiversity by 2010	Encouragement of sustainable development patterns Development and innovation in renewable energy Protection and enhancement of opportunities for Biodiversity	Maintain and enhance biodiversity, geodiversity, flora and fauna Maximise use of renewable energy solutions and reduce contributions to climate change Reduce vulnerability to climate change
European Water Framework Directive (2000/60/EC)	Seeks to establish a framework for the protection of inland, surface, transitional and coastal waters.		LDDs have significant role to play in protection and management of water resources. Important that the issues highlighted in the directive are considered as appropriate	Provide for sustainable use and sources of water supply
Choosing Health Public White Paper (2004)	This White Paper sets out the key principles for supporting the public to make healthier and more informed choices in regards to their health. The Government will provide information and practical support to get people motivated and improve emotional wellbeing and access to services so that healthy choices are easier to make.		The LDD must incorporate issues such as health, in addition to more traditional topics such as housing or employment	Maintenance and improvement of the health of the population overall
Energy White Paper: Our Energy Future – creating a low carbon economy (2003)	Defines a long term strategic vision for energy policy combining environmental, security of supply, competitiveness and social goals. 4 goals for energy policy: 1. to cut UK carbon dioxide emissions by 60% by 2050, with real progress by 2020		To develop policies which promote sustainable energy use	Reduce effect of traffic on the environment Improve air quality Maximise renewable energy solutions and

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	2. to maintain reliability of energy supplies3. to promote competitive markets to raise the rate of			reduce contributions to climate change
	sustainable economic growth and improve productivity 4. to ensure every home is adequately and affordably heated			Reduce vulnerability to climate change
National Service Framework for Older People (2001)	With an increasing number of older people within the population the National Service Framework sets out standards which aim to provide person-centred care, remove age discrimination, promote older people's health and independence and to 'fit services around		The LDD needs to take account of the needs of different groups in society, such as older	Reduce poverty and social exclusion Maintenance and improvement of the
	people's needs'. The document details 8 standards with milestones.		people	health of the population overall
				Improve the quality of where people live
				Improve accessibility to essential services and facilities including to those most in need
Rural Strategy (Defra, 2004)	In addressing the economic and social disparities in rural areas, a new approach to policy and delivery is needed for service partnerships at different scales. The 3 priorities are: Economic and social regeneration – targeting greater resources at areas of greater need. Social justice for all – tackling exclusion and providing fair access to services and opportunities. Enhancing countryside value – protecting the natural environment.		To encourage local partners to work together in a collaborative way to deliver more sustainable rural communities and an enhanced and enriched countryside.	SA will have to ensure that there is a consistent balance between objectives to bring rural enterprise to benefit communities and care for the environment.
Saving Lives: Our	An action plan to tackle poor health, to improve the	By 2010:	To recognise the	Maintenance and

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Healthier Nation White Paper (1999)	health of everyone and the worst off in particular. The Plan focuses on the main killers: cancer, coronary heart disease and stroke, accidents and mental illness	 Cancer: to reduce death rate in people under 75 by at least a fifth Coronary heart disease & stroke: to reduce death rate in people under 75 by two fifths Accidents: to reduce death rate by a fifth and serious injury by a tenth Mental illness: to reduce death rate from suicide & undetermined injury by a fifth 	importance of health issues and involvement of the Primary Care Trust in the preparation of the LDD	improvement of the health of the population overall
Securing the Future: Delivering the UK Sustainable Development Strategy (2005)	A Government-led UK strategic framework for sustainable development covering the period up to 2020. Its intension is to integrate progress towards the main aims across all Government agencies and devolved authorities. Strategy has 4 main aims: 1. social progress which recognises the needs of everyone 2. effective protection of the environment 3. prudent use of natural resources 4. maintenance of high and stable levels of economic growth and employment The Strategy also outlines priorities for the future in the UK and 10 guiding principles for Government policy	The Strategy has a system of indicators to measure progress	The concept of Sustainable Development underlies the whole LDD process, with immediate action being taken towards: Sustainable Consumption and Production Climate Change and Energy Natural Resource Protection and Environmental Enhancement Sustainable	Implications across SA to ensure that policies consider the overriding national need of working towards these aims.

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			Communities	
The State of the Countryside Report (2005)	Provides an integrated health check on rural England and the wider countryside.		To develop policies which recognise the rural nature and associated issues of South Norfolk	Implications across SA
Strategy for Sustainable Farming and Food (2002)	Looks at the serious long term problems faced by the farming sector. Sets out a number of key principles for sustainable faming and food now and in the future.		To recognise the issues faced by the farming community in a rural District such as South Norfolk	Conserve quality and quantity of soil resources Encourage sustained economic growth Support economic performance in rural areas
Tackling Health Inequalities – A Programme for Action (2003)	This Programme for Action sets out plans to tackle health inequalities over the next three years. It establishes the foundations required to achieve the challenging national targets for 2010 to reduce the gap in infant mortality across social groups and raise life expectancy in the most disadvantaged areas faster than elsewhere.		The LDD must incorporate issues such as health, in addition to more traditional topics such as housing or employment	Maintenance and improvement of the health of the population overall
UK Waste Strategy (2000)	A Strategy for managing waste and resources better. It sets out the changes needed to deliver sustainable development			Minimise the production of waste
UK Biodiversity Steering Group – The UK Biodiversity Action Plan	'Chapter 7 on Towns, cities and development is of greatest relevance and recognises the need for biodiversity to become a part of the development policy on sustainable communities, urban green space and the built environment. The aims of the strategy include: To ensure that construction, planning, development and regeneration have minimal adverse impacts on biodiversity and enhance it where possible. To ensure that biodiversity conservation is integral to sustainable urban communities, both on the built		The LDD should seek to protect and enhance biodiversity through protecting designated sites as well as broader biodiversity values, and through promoting wildlife friendly developments which have the potential to enhance biodiversity values.	Protect and enhance biodiversity.

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	 environment, and in parks and green spaces. To ensure that biodiversity conservation is integral to measures to improve the quality of people's lives. The main concerns for biodiversity associated with urbanisation and development include: Pressure on high-value land for development and other uses leads to the potential for conflict with biodiversity objectives. Urban green spaces often consist of highly-managed, largely artificial landscapes used for competing interests and maintained using methods not always sympathetic to biodiversity. The population density of urban areas leaves little space for natural processes to operate effectively. A common perception that nature is not of or for towns and cities, and thus an unwanted intrusion. Gardening practices can be the source of introduced 			
	species.' *			
PPSI - Delivering Sustainable Communities (2005)	Planning should facilitate and promote sustainable and inclusive patterns of urban and rural development by: Making suitable land available for development in line with economic, social and environmental objectives to improve people's quality of life Contributing to sustainable economic development Protecting and enhancing the natural and historic environment, the quality and character of the countryside and existing communities Ensuring high quality development through good and inclusive design and the efficient use of resources Ensuring that development supports existing communities and contributes to the creation of safe, sustainable, liveable and mixed communities with good access to		Focus development in sustainable locations, with good access to employment and facilities Encourage good design Protect the natural and built environment	Reduce the effect of traffic on the environment Improve accessibility to essential services and facilities Encourage efficient patterns of movement to support economic growth Encourage sustained economic growth Maintain and enhance the

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	jobs and key services for all members of the community			distinctiveness and quality of landscapes and townscapes
				To conserve and, where appropriate enhance the historic environment
				Encourage local community identity, good behaviour and co-operative attitudes
				Reduce anti-social activity
				Maintain and enhance biodiversity, geodiversity, flora and fauna
PPG3 – Housing (2000)	Plan to meet the housing requirements of the whole community, including those in housing need Provide wider housing opportunity and choice and a better mix in size, type and location and seek to create mixed communities Provide sufficient housing land but give priority to reusing previously-developed land, empty homes and conversion of existing buildings, in preference to Greenfield sites Create more sustainable patterns of development by incorporating accessibility by public transport to jobs, education and health facilities, shopping, leisure and local services Place the needs of people before ease of traffic movement in designing the layout of residential developments Seek to reduce car dependence by facilitating more walking and cycling, by improving linkages by public transport between housing, jobs, local services and		Various implications for housing policies	Provide everybody with the opportunity of a decent home Improve the quality of where people live Maintain and enhance the distinctiveness and quality of landscapes and townscapes Improve accessibility to essential services and facilities Reduce the effect of traffic on the environment

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	local amenity, and by planning for mixed use; and Promote good design in new developments in order to create attractive, high-quality living environments.			
PPG4 - Industrial and Commercial Development and Small Firms (2001)	Development plans should give developers and local communities greater certainty about the types of development that will or will not be permitted in a given location. Planning authorities should ensure that their development plans contain clear land-use policies for different types of industrial and commercial development and positive policies to provide for the needs of small businesses Policies should provide for choice, flexibility and competition. Planning authorities should be realistic in their assessment of the needs of business. They should aim to ensure that there is sufficient land available which is capable of development and served by infrastructure. Development plan policies must take account of business needs and seek to achieve wider objectives (sustainability) in the public interest.		Various implications for economic development policies	Encourage sustained economic growth Encourage and accommodate both indigenous and inward investment Encourage efficient patterns of movement in support of economic growth Improve economic performance in rural areas Improve the social and environmental performance of the economy
PPS6 – Planning for Town Centres (2005)	 Key objectives: To promote the vitality and viability of town centres by: Planning for the growth and development of existing centres Promoting and enhancing existing centres by focusing development in such centres and encouraging a wide range of services in a good environment, accessible to all Other objectives: Enhance consumer choice by providing for a range of services to meet the needs of the entire community, particularly socially excluded groups 		Various implications for retail and town centre use development policies including: • A defined hierarchy of centres • Identification of sites and buildings for development • Mixed use town centre developments • Policies to manage the night time	Improve accessibility to essential services and facilities, including to those most in need Reduce the effect of traffic on the environment Encourage sustained economic growth

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PPS 7 - Sustainable Development	 Support efficient, competitive retail, leisure, tourism and other sectors Improve accessibility, ensuring development will be accessible by a choice of means of transport Promote social inclusion Encourage investment to regenerate deprived areas Promote economic growth Deliver sustainable patterns of development Policies in LDDs should facilitate and promote sustainable patterns of development. Policies to 		economy • Protection of existing facilities such as local shops. Requirement for policy in LDDs to promote	Reduce poverty and social exclusion
in Rural Communities (2004)	sustain, enhance and where appropriate, revitalise country towns and villages and for strong, diverse, economic activity, whilst maintaining local character and a high quality environment. Local Authorities should focus most new development in or near Local Service Centres Identify in LDDs suitable sites for future economic development, particularly in those rural areas where there is a need for employment creation and economic regeneration. Set out in LDDs the criteria for permitting economic development in different locations, including future expansion of existing businesses, to facilitate healthy and diverse economic activity in rural areas Local authorities should plan for accessible new services and facilities. Ensure development in service centres is supported through improvements to public transport, walking and cycling facilities. Identify suitable buildings and development sites for community services and facilities to meet the needs of the whole community, including disabled users Promote good design in new developments in order to create attractive, high-quality living environments. Policies in LDDs should support suitably located and designed development necessary to facilitate the		sustainable patterns of development. Identify sites for future economic development in rural areas Requirement for policy in LDD for permitting new economic development in different locations and extensions to existing premises. Implications for design policies Criteria based policy in LDD	Provide everybody with the opportunity of a decent home Encourage community identity, good behaviour and co operative attitudes To improve the quality of where people live Improve accessibility to essential services and facilities including to those most in need Reduce the effect of traffic on the environment. Maintain and enhance the distinctiveness and quality of landscapes and townscapes To encourage sustained

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	economic and social well-being of these designated			economic growth
	areas and communities, including the provision of adequate housing to identified local needs			Encourage and accommodate both indigenous and inward investment
				Encourage efficient patterns of movement to support economic growth
				To improve economic performance in rural areas
PPG8 – Telecommunications (2001)	Facilitate the growth of new and existing telecommunications systems whilst keeping the environmental impact to a minimum.		Requirement for policy in LDDs	Improve accessibility to essential services and facilities
PPS9 – Biodiversity and Geological Conservation (2005)	 Policies and plans should seek to maintain, enhance and add to the biodiversity conservation interests. Developments that conserve or enhance biodiversity and geological interests should be considered favourably. Policies should be grounded on up-to-date information about environmental characteristics of an area. LDDs should be consistent with national, regional and local biodiversity objectives. LDFs should identify any areas for the restoration or creation of new priority habitats, which contribute to regional targets, and support this restoration through appropriate policies. International and national designations should be protected in appropriate policy, and regional and local sites with criteria based policies, with other sites identified. 	Careful monitoring of designated sites will be required	LDDs should reflect national and local biodiversity and geologic conservation priorities through the use of policies that are consistent with those underlying objectives. Governments aim is to conserve, enhance and restore the diversity of wildlife and geology. Sites will need to be identified on proposals maps and where relevant should be acknowledged	Developments that conserve or enhance biodiversity and geological interests of the area and/or the immediate locality should be considered favourably. SA will have to assess the implications of policies and proposals on wildlife and geology.

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	 Networks of habitats should be enhanced and protected against fragmentation, perhaps as open space or access provisions. Brownfield sites with recognised importance should retain or incorporate interest features. Lists of habitats and species of statutory protection as decreed by Defra should be protected for biodiversity importance. 		in policy. Policy should consider the requirements for enhancing connectivity between habitats. LDDs should ensure that re-use of previously developed land recognises the potential value of established habitats and its implications for housing capacity.	
PPS10: Planning for Sustainable Waste Management	 The statement sets out a number of key planning objectives that aim to Drive waste management up the waste hierarchy; Provide sufficient and timely provision of waste management facilities that meet the needs of their communities; Implement the national waste strategy and support European legislation; Secure the recovery and disposal of waste does not harm the human health or the environment Ensure waste is disposed of as near as possible to the place of production Reflect the concerns and interests of local communities, needs of waste collection/disposal authorities and business and encourages competition Protect the Green Belt, but, recognise that some types of waste management facilities have wider environmental and economic benefits of waste management are a material consideration 		Development can be planned in such a way as to ensure the provision of recycling facilities and to encourage the proximity principle, by locating waste collection facilities in close proximity to the source of the waste.	Minimise the production of waste.

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	 Ensure that the layout and design of new development support sustainable waste management Self-sufficiency that represents the volume and composition of waste generated at the regional level 			
	The statement details the requirements of the regional planning bodies over the next 15-20 years, taking into consideration national forecasts and the capacity of urban and rural areas and providing guidance on determining capacity. The statement also provides a sequential approach to identifying sites and locations and guidance in determining planning applications.			
PPS 12: Local Development Frameworks (2004)	Sets out the Government's policy on the preparation of the local development documents, which will comprise the local development framework. The document outlines the structure and content of a LDF and the process of preparation		This PPS is fundamental to the process of preparing LDDs.	Implications across SA
PPG13 – Transport (2001)	Promote more sustainable transport choices for both people and for moving freight. Promote accessibility to jobs, shopping, leisure facilities and services by public transport, walking and cycling. Reduce the need to travel, especially by car.			Encourage efficient patterns of movement to support economic growth Improve accessibility to
	Locate day-to-day facilities in local centres so that they are accessible by walking and cycling. Accommodate housing principally within existing urban areas, planning for increased density for both housing and other uses at locations which are highly			essential services and facilities Maintenance and improvement of the
	accessible by public transport, walking and cycling. Ensure that the needs of disabled people are taken into account in the implementation of planning policies and traffic management schemes, and in the design of individual developments			health of the population Reduce the effect of traffic on the environment
	Consider how best to reduce crime and the fear of crime, and seek by the design and layout of developments and areas, to secure community and road safety.			Reduce anti-social behaviour Improve the quality of

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				where people live
PPG14 – Development on Unstable land (1990)	Minimising the risk of land instability on property, infrastructure and the public. Ensure development should not be placed in unstable locations without precautions. Bring unstable land back into use. Assist in safeguarding public and private investment by proper appreciation of site conditions and precautionary measures.		Requirement for Policy relating to the reclamation and use of unstable land	Improve the quality of where people live Maintenance and improvement of the health of the population
PPG15 – Planning and the Historic Environment (1994)	The protection of the historic environment, whether individual listed buildings, conservation areas, historic parks and gardens will need to be taken into account in the formulation of policy and in development control decisions		Requirement for policies to protect the historic environment	Maintain and enhance the distinctiveness and quality of landscapes and townscapes To conserve and, where appropriate enhance the historic environment
PPG16 – Archaeology and Planning (1993)	 Archaeological remains are a finite and non-renewable resource. Appropriate management is required to ensure they survive in good condition. Where nationally important archaeological remains and their settings are affected by proposed development, there should be a presumption in favour of their physical preservation. 		Requirement for policies for the protection, enhancement, and preservation of sites of archaeological interest and their settings.	To conserve and, where appropriate enhance the historic environment
PPG17 – Planning for open space, sport and recreation (2002)	 Local networks of high quality open spaces, sports and recreational facilities Well planned and maintained open spaces and good quality sports and recreational facilities High quality open space and recreational facilities should be recognised and protected In identifying new areas of open space, sports and recreation, local authorities should: Promote accessibility by walking, cycling and public transport 		Requirement for local authorities to assess both quantitatively and qualitatively the needs and opportunities for open space, sport and recreation in their areas. Policy to protect high quality open spaces and recreational facilities	Maintenance and improvement of the health of the population Encourage local community identity, good behaviour and cooperative attitudes Improve the quality of where people live

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	Locate more intensive uses in town centres where			Reduce anti social activity
	 they can contribute to vitality and viability Avoid loss of amenity to neighbours, neighbouring uses and biodiversity Improve quality of the public realm through better 			Maintain and enhance biodiversity, geodiversity, flora and fauna
	design Look to provide open space in commercial and industrial areas			To reduce the effect of traffic on the environment
	 Add to and enhance existing facilities Consider security and personal safety Utilise Brownfield sites in preference to Greenfield Consider using surplus land for open space, sport and recreation Assess impact of facilities on social inclusion Consider needs of tourists and visitors 			Improve accessibility to essential services and facilities
PPS 22 - Renewable Energy (2004)	 Consider needs of tourists and visitors Allocations for renewable energy developments should be encouraged. LPAs can include policies that require a percentage of the energy to be used in new residential, commercial or industrial developments to come from on-site renewable energy developments LPAs to set out criteria based policies setting out circumstances in which particular sizes, types of renewable energy developments will be acceptable in nationally designated areas 		LDDs to contain site specific criteria LDD policy requiring a % of energy to come from on-site renewables LDDs to contain criteria based policy	Maximise use of renewable energy solutions and reduce contributions to climate change Reduce vulnerability to climate change Minimise the production of waste Improve air quality Improve the social and environmental performance of the economy Maintain and enhance biodiversity, geodiversity, flora and fauna

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PPS 23 - Planning and Pollution Control (2004)	Urban and rural regeneration and the redevelopment of previously developed sites are key priorities. A balanced approach is required addressing the risk of pollution whilst recognising the benefits of recycling land and the damage to community and business caused by failing to remediate contaminated land.		Implications for LDD and Development Control	Maintenance and improvement of the health of the population
PPG24 - Planning and Noise (1994)	The impact of noise can be a material consideration in the determination of planning applications.		Reflected in LDDs	Maintenance and improvement of the health of the population Reduce anti-social activity
PPG25 – Development and flood risk (2001)	Reduce the vulnerability of the country to the dangers and damage caused by unmanaged floods The precautionary principle as advocated in the Rio Declaration (1992) will be used by the Government to manage development and flood risk.		Local Authorities should in accordance with the precautionary principal, follow the sequential approach to location of development.	Provide for sustainable use and sources of water supply
Draft Regional Spatial Str	rategy RSS14 "East of England Plan"			
Core Spatial Strategy policy SSI/SS2/SS3	 Achieving a sustainable relationship between jobs, homes and services Focus of major developments into urban areas and, market towns using previously developed land. Focus development in and adjoining urban areas 		Need to adopt a sequential approach to the location of major development. Focus major developments to accessible town centre locations. Development strategy consistent with sequential approach	Improve accessibility to essential services and facilities
SS4/5	 60% target for brownfield site use Ensure vibrant and attractive town centres. Strategy 	60% use of PDL	LDDs to allocate suitable PDL for development	Maintain and enhance the distinctiveness and quality

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	needed for each centre		Strategy needed for each centre	of landscapes and townscapes
SS6	Reduce the need to travel, seek improvements designed to encourage walking, cycling and public transport		Consider land uses and management of fringe areas	Reduce the effect of traffic on the environment Maintenance and improvement of the health of the population
SS9	 Sustain the viability and re-vitalisation of market towns Managing development pressure in rural settlements 	Market town health checks	Highlight roles of market towns Assess sustainability of rural settlements.	Encourage sustained economic growth Improve accessibility to essential services and facilities Improve economic improvement in rural areas
SS10	Facilitate delivery of the Regional Economic Strategy	42 600 jobs to Norfolk (potential 15,000 new jobs for South Norfolk)	Clear focussed policies on employment activity	Encourage sustained economic growth
SSII	Areas for regeneration, including: Great Yarmouth; Kings Lynn and West Norfolk; Norwich: and remote areas of rural Norfolk		Co-ordinated approach needed to economic, social and environmental deprivation. LDDs to set out policies to tackle problems of economic, social, and environmental deprivation	Encourage sustained economic growth Encourage and accommodate both indigenous and inward investment Improve economic performance in rural areas Encourage local community identity, good

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				behaviour and co- operative attitudes
SSII	Areas for regeneration, including: Great Yarmouth; Kings Lynn and West Norfolk; Norwich: and remote areas of rural Norfolk		Co-ordinated approach needed to economic, social and environmental deprivation. LDDs to set out policies to tackle problems of economic, social, and environmental deprivation	Encourage sustained economic growth Encourage and accommodate both indigenous and inward investment Improve economic performance in rural areas Encourage local community identity, good behaviour and cooperative attitudes
SS12	Need for working with partners to make provision for the land use needs of health, education, and social services.	Indicators of health, educational attainment and deprivation.	Need to translate the provider's aspirations to spatial provision. Will underpin other agencies activities.	Encourage community identity, good behaviour and co-operative attitudes Maintenance and improvement of the health of the population Improve education and skills of the population
SS14	Minimisation of development being affected by flooding. By: Use of SFRA Clear policies to protect flood areas Only exceptionally use floodplains for development, and then with mitigation.	Ha of flood areas taken to development.	Clear use of EA flood mapping, and strict policies in LDDs to avoid development. In areas at risk form flooding.	Provide for sustainable use and sources of water supply
SS16	Delivery of high quality new development, including:	Development not less	Key element of physical	Maintain and enhance the

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	Maximum density appropriate.Good accessibilityEqual access	than 30dph	aspects of development that will affect the less tangible factors such as	distinctiveness and quality of landscapes and townscapes
	 Community safety addressed Promote resource efficiency Use of built heritage to reinforce regeneration. 		health, aspirations, social well-being and regeneration.	Providing everybody with the opportunity of a decent home
				Improve accessibility for those most in need
				Encourage community identity, good behaviour and co-operative attitudes
				Reduce anti-social activity
NSRI	Strategic locations in South Norfolk of significance to future development of the sub region: Longwater, Costessey for business park use Colney/Cringleford area, expansion of research park facilities and hospital related uses All corridor, including Wymondham for potential		Policy in LDD to reflect the importance of these locations in the context of the sub region	Encourage sustained economic growth Encourage and accommodate both indigenous and inward investment
	high tech development			Encourage efficient patterns of movement to support economic growth
NSR2	The development of economically, socially and environmentally sustainable tourism throughout the sub region, particularly highlighting the Broads		Policies to promote sustainable tourism in the	Encourage sustained economic growth
			sub region	Maintain and enhance biodiversity, geodiversity, flora and fauna
				Conserve and where appropriate enhance the

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				historic environment
NSR4	Provision of 45500 dwellings in Norwich sub-region up to 2021	District wide housing monitoring	11,200 dwellings in South Norfolk to be provided in Norwich sub-region, 8,400 of which in the Norwich Policy Area.	Providing everybody with the opportunity of a decent home
NSR6	 Protection and enhancement of the historic setting of Norwich Prevention of inappropriate development in river valleys, green wedges and the landscape setting of the southern bypass that contribute to the setting of Norwich 		Policies in LDD to protect the historic setting of Norwich	Maintain and enhance the distinctiveness and quality of landscapes and townscapes Conserve and where appropriate enhance the historic environment
EI	Requirement to ensure that sufficient land is available for training and education purposes to meet the needs identified in other strategies	Meet the needs in other strategies	Policies in LDDs to identify land and future needs	Improve education and skills of population Opportunities for rewarding and satisfying employment
E2	Provision of 421,500 jobs between 2001 and 2021 across the Region as a whole, 42,600 jobs for Norfolk. Potential 15,000 new jobs for South Norfolk	Employment Land Monitoring	Policies in LDDs to identify land and buildings for employment uses and other interventions as outlined in Norfolk Employment Growth Study	Encourage sustained economic growth Encourage and accommodate both indigenous and inward investment
E3	Locations for employment allocations will focus on key market towns and urban areas, where they minimise commuting, where maximum use of public transport can be made, where minimise loss of or damage to the environment, emphasis on previously developed land and where needs of economic clusters can be met	Employment land monitoring	Policies in LDDs setting out criteria for allocating employment land	To reduce effect of traffic on the environment To encourage sustained economic growth To maintain and enhance

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				biodiversity, geodiversity, flora and fauna
				To encourage efficient patterns of movement in support of economic growth
				To improve the social and environmental performance of the economy
E4	Provision of Strategic Employment Sites in key locations		Allocations in LDDs to meet the needs of	To encourage sustained economic growth
			business in key locations	Encourage and accommodate both indigenous and inward investment
				Encourage efficient patterns of movement to support economic growth
E5	Supporting economic diversity and business development	Employment Monitoring	Policies in LDDs that assess the requirements	To encourage sustained economic growth
			of various sectors of the local economy and ensure that sufficient levels of land to meet their needs is allocated	Encourage and accommodate both indigenous and inward investment
			and the second	Encourage efficient patterns of movement to support economic growth
E6	Improving information and communications technology		Policy in LDDs to ensure	Improve accessibility to

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			that acceptable provision can be made for ICT, subject to environmental constraints	essential services and facilities
E7	Supporting Cluster Development		LDDs to contain policy and/or allocations to support clusters identified by EEDA	Encourage efficient patterns of movement to support economic growth
H1/H2/H3	Outlines: 1. The amount of new housing required in each District (South Norfolk 11,200 up to 2021) 2. Proposed amounts and types of affordable housing across the Region 3. Need to phase new housing development to give priority to previously developed land 4. Importance of linking infrastructure provision to rate of new development	Primarily District-wide housing completion statistics, split by brownfield/ greenfield. Housing trajectories	Need to consider Urban Capacity Studies outcomes in allocations. Reconciliation of local housing needs studies to regional approach. Important to match future infrastructure to needs arising from new developments.	Provide everybody with the opportunity of a decent home Maintain and enhance the distinctiveness and quality of landscapes and townscapes Reduce the effect of traffic on the environment
Transport	 Main objectives for the Regional Transport Strategy (RTS) are to: Improve opportunities to access jobs, services and leisure/tourist facilities. Enable infrastructure programmes and transport service provision to support both existing development and that proposed in the spatial strategy. Reduce the need to travel Reduce the transport intensity of economic activity, including freight. Minimise the environmental impact of transport provision and travel, protecting and enhancing the natural, built and historic environment Improve safety and security. 			Reduce the effect of traffic on the environment Improve accessibility to essential services and facilities. Maintain and enhance the distinctiveness and quality of landscapes and townscapes

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ENV2	 Local authorities will provide the strongest levels of protection for the East of England's finest landscapes. Development should respect and enhance local landscape character wherever possible, and provide mitigation measures when damage is unavoidable. New development should minimise damage to biodiversity of the region Local Authorities to develop policies that encourage an increase in woodland cover which respects local landscape character. 		LDDs to contain criteria based policies informed by landscape character assessments to ensure development respects local landscape character.	Maintain and enhance the distinctiveness and quality of landscapes. Maintain and enhance biodiversity, geodiversity, flora and fauna
ENV3/4	 Ensure internationally and nationally designated sites are given the strongest levels of protection. Minimise damage to biodiversity and earth heritage resources. Increase woodland cover Protect ancient and important woodlands 		Policies in LDDs to protect and enhance internationally and nationally designated sites, biodiversity and earth heritage and woodlands.	Maintain and enhance the distinctiveness and quality of landscapes maintain and enhance biodiversity, geodiversity, flora and fauna
ENV5	Protect and enhance historic environment of the region		LDDs will identify, protect, conserve and enhance the historic environment of the region, its archaeology, Listed Buildings and historic landscapes.	Conserve, and where appropriate enhance the historic and archaeological environment
ENV6	Protect agriculture, land and soils		Policies required to support agri-environment schemes, encourage sustainable use of soil and water resources.	Conserve the quality and quantity of soil resource Provide for sustainable use and sources of water supply
ENV7	Ensure new development does not exacerbate problems with air quality Reduce or reverse growth of motor traffic.		Policies should seek to reduce or reverse the growth of motor traffic.	Improve air quality

Document Title (Policy/ Para. No.)	Key objectives relevant to LDD and SA	Key Targets and Indicators	Implications for LDD	Implications for SA
			Development strategy	
ENV8	Promote and encourage energy efficiency in new developments	Reduce CO2 emissions in line with targets in Energy White Paper	Policy to utilise sustainable construction, CHP and energy efficiency schemes in new developments.	Maximise the use of renewable energy solutions and reduce contributions to climate change
			Provide 10% of development schemes energy from renewable resources.	Reduce vulnerability to climate change
ENV9	Ensure development does not exceed water supply		Protect water resources Development planned to ensure sustainable provision of water supply	Provide for sustainable use and sources of water supply
CI	Taking account of the Regional Cultural Strategy		LDDs to take account of Regional Cultural Strategy.	Improve education and skills of the population overall Encourage local community identity, good behaviour and cooperative attitudes
C2	Provision and location of leisure, sport, recreation arts or tourism facilities		Policy in LDDs outlining the sequential approach to locating development	Improve accessibility to essential services and facilities Maintenance and improvement of health of the population
C3	Encourage arts to promote social inclusion and community cohesion		Encouragement of arts through design	Encourage local community identity, good

Document Title (Policy/ Para. No.)	Key objectives relevant to LDD and SA	Key Targets and Indicators	Implications for LDD	Implications for SA
			statements	behaviour and co- operative attitudes
C4	Encouragement of appropriate sport and leisure facilities to satisfy local needs		Policy in LDDS to set out criteria for location of spot and leisure facilities	Maintenance and improvement of the health of the population
				Encourage local community identity, good behaviour and co-operative attitudes
C5	Encouragement of appropriate informal recreation		Policy in LDDs setting out criteria based approach	Maintain and enhance the distinctiveness and quality of landscapes
				Maintain and enhance biodiversity, geodiversity, flora and fauna
				Maintenance and improvement of the health of the population
				Encourage local community identity, good behaviour and co- operative attitudes
East of England Regional	Sets out the vision, objectives and means for achieving a			
Social Strategy (2004)	fair and inclusive society in the East of England. Aims to			
	develop a common definition of social exclusion and to support and focus regional and local action for tackling social exclusion			
East of England Regional	Gives guidance on the land use planning aspects of waste			
Waste Management Strategy (2002)	management. The Strategy provides the context for Waste Local Plans and LDDs, guides waste collection and disposal plan and informs and influences private sector waste management activities			

Document Title (Policy/ Para. No.)	Key objectives relevant to LDD and SA	Key Targets and Indicators	Implications for LDD	Implications for SA
Integrated Regional Strategy 'Sustainable Futures' (EERA 2005)	With a vision 'to improve the quality of life for everyone who lives or works in the East of England', the IRS will provide a joined-up framework to drive forward the many priorities for the Region held by public bodies. IRS priorities for the Region include:		LDDs should also work towards integrated policy that strives to meet the priorities for the Region and promote sustainable development.	Implications across SA.
	 Achieving high quality and sustainable solutions in areas facing growth and regeneration pressures. Harness strengths in science, research and development. Address persistent deprivation and social exclusion. Use and manage resources and environmental assets efficiently. Sustainable management of the Region's transport infrastructure. 			
'Our Environment, Our Future' – East of England Regional Environmental Strategy (2003)	Accommodate population and economic growth whilst protecting and enhancing the environment. Reduce the need to travel Deliver sustainable design Reduce vulnerability of region to climate change Promote energy conservation Harness environmental benefits arising from climate change Deliver sustainable agriculture Promote environmental economy Maintain and strengthen landscape and townscape character. Enhance biodiversity Conserve and enhance the historic environment Reduce the regions environmental impact Increase understanding of environmental issues.		Requirements for policies in LDDs to address key objectives of Regional Environment Strategy.	Ensure that sustainability Appraisal objectives address the objectives of the Regional Environment Strategy.
Regional Economic Strategy for the East of England 'Progressing a	Skills base that can support a world-class economy. Growing competitiveness, productivity and entrepreneurship		Policies and development strategy of LDDs to contribute towards	Achieving the objectives of the Regional Economic Strategy may

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Shared Vision'	Global leadership in developing and realising innovation in science, technology and research. High quality places to work and live Social inclusion and broad participation in the Regional economy. Development of international gateways and national and regional transport corridors. Leading information society Exemplar in environmental technologies and the efficient use of resources.		meeting the objectives of the Regional Economic Strategy.	compromise other sustainability objectives. This is particularly in light of issues of sustainable transport and the protection of South Norfolk's environment.
Regional Housing Strategy for the East of England: Strategy Document 2005-2010 (2005)	Overall vision to 'ensure everyone can live in a decent home which meets their needs, at a price they can afford and in locations that are sustainable'			
Regional Planning Guidance for East Anglia (2000)	Sets the regional framework for development plans in East Anglia in the period to 2016. Outlines a vision for East Anglia where: economic opportunities are maintained and improved increasing social equality for all areas environment is protected and enhanced whilst the distinctiveness of each locality is maintained natural resource are conserved		Regional issues of underlying importance to LDD preparation	Implications across SA
Sustainable Communities in the East of England (2003)	Sets out proposals for maintaining and creating sustainable communities in the East of England. It focuses particularly on actions to address housing, planning and neighbourhood renewal issues		Sustainability issues of underlying importance to LDD preparation	Implications across SA
Sustainable Tourism Strategy for the East of England (2004)	To guide tourism interests in the East of England. The strategy will guide investment decisions to pursue tourism goals in the Regional Economic Strategy.		To develop policies which promote sustainable tourism	Economic and environmental implications for SA
Municipal Waste Strategy for Norfolk	Provides a framework for planning and implementing changes in how waste in Norfolk is			Minimise the production of waste

Document Title (Policy/ Para. No.)	Key objectives relevant to LDD and SA	Key Targets and Indicators	Implications for LDD	Implications for SA
(2002)	 Meaducing growth in waste quantities Meeting the statutory recycling and composting standards Reducing the amount of waste disposed to landfill Meeting the Local Public Service Agreement Objectives: To reduce growth in household waste To increase recycling and composting of waste To progressively increase the recovery of waste consistent with the national targets To deliver an efficient, effective and affordable waste management service that has public support To encourage investigation and adoption of new and innovative technologies The Strategy also includes a recycling plan for South Norfolk setting out plans for increasing recycling and composting. 			
Norfolk Ambition – The Community Strategy for Norfolk 2003 - 2023	 All individuals have the opportunity of a good quality of life. People enjoy healthy lifestyles and have access to high standards of health and social care. People in communities feel safe. There is excellent educational attainment and opportunities for learning at all stages throughout life. Individuals from all backgrounds can play an active part in community life. The high quality environment is respected and enhanced for everyone's enjoyment and is matched by a strong reputation for renewable energies. 	Various indicators covering topic areas including Inclusive and Diverse, Healthy and Well, Safe, Knowledgeable and Skilled, Active and Engaged, Environmentally Responsible, Creative, Economically Thriving and Accessible and Well Housed.	Direct implications are limited although there is a more direct relationship between economic and housing related objectives and what the LDF can influence or achieve.	Improve the quality of where people live Maintenance and improvement of the health of the population Improve accessibility to essential services and facilities Encourage local community identity, good behaviour and cooperative attitudes

Document Title (Policy/ Para. No.)	Key objectives relevant to LDD and SA	Key Targets and Indicators	Implications for LDD	Implications for SA
	 Culture, creativity and spirituality are valued. There is a distinctive economy characterised by innovative and dynamic businesses. The communications infrastructure meets the needs of a forward-looking county. 			Maximise the use of renewable energy solutions and reduce contributions to climate change
				Reduce vulnerability to climate change
				Improve education and skills of population.
Norfolk Biodiversity Action Plan (2004)	Looks at Biodiversity in Norfolk, what it is, why its important and what is being done to help conserve species and habitats in Norfolk. Contains a number of individual Habitat and Species Action Plans		To develop policies which promote biodiversity	Maintain and enhance biodiversity, geodiversity, flora and fauna
Norfolk Biodiversity SPG	 The Norfolk Biodiversity SPG provides biodiversity principles. These state that Development should not lead to a loss of biodiversity and ideally should enhance it. Important habitats and species should be protected from harmful development. Any adverse effects should be avoided, minimised and/or compensated, and every opportunity should also be taken to create improvement for biodiversity, so making a significant contribution to the achievement of national, regional, and local biodiversity targets. Ecological systems must be recognised as being highly complex and influenced by a very wide range of interacting and dynamic factors and processes. 			To protect and enhance biodiversity To avoid, minimise and/or compensate any adverse effects.
'Norfolk Live' A Cultural Strategy for Norfolk 2005-2010	There are a number of objectives concerned with improving the cultural diversity of Norfolk. These concentrate on community participation, promoting cultural and recreational activities, skills development and access for all.	No relevant targets or indicators	There are no direct implications for policies or proposals	Encourage local community identity, good behaviour and co- operative attitudes

Document Title (Policy/ Para. No.)	Key objectives relevant to LDD and SA	Key Targets and Indicators	Implications for LDD	Implications for SA
				Improve education and skills of population
				Offer opportunities for all sections of the population to have rewarding and satisfying employment
Norfolk Local Transport I	Plan 2001/02 – 2005/06			
Walking and Equestrian Issues	Development of a comprehensive network of safe and convenient routes linking local facilities	Percentage of people walking to key destinations	Implications for policies to provide a pedestrian network	Maintenance and improvement of the health of the population
		Reduction in pedestrian casualties		Reduce effect of traffic on the environment
		Improve public perception of safety		Improve accessibility to essential services and
		Develop a school travel strategy		facilities
Cycling	A strategic network of cycle routes	Trips by bike to quadruple by 2012	Implications for policies to provide a cycle network	Maintenance and improvement of the health of the population
				Improve accessibility to essential services and facilities
				Reduce effect of traffic on the environment
Public Transport	The provision of infrastructure to give public transport advantages over cars in terms journey times, quality and convenience.	Increase level of patronage on subsidised services by 1%	Implications for policies to assist with measures to give public transport advantages over cars	Reduce the effect of traffic on the environment

Document Title (Policy/ Para. No.)	Key objectives relevant to LDD and SA	Key Targets and Indicators	Implications for LDD	Implications for SA
Private Cars/Managing Demand	To reduce trips by non-essential motor vehicles through demand management measures		Implications for policies and proposals	Reduce the effect of traffic on the environment
Safer and Healthier Journeys to Schools	To improve health and safety of school children and reduce car use by achieving a modal shift away from the private car on the school run.		Implications for policies and proposals	Reduce the effect of traffic on the environment Maintenance and improvement of the health of the population
Reducing the Need to Travel	To reducing the need to travel by the integration of land use and transport policies.		Implications for policies and proposals	Reduce the effect of traffic on the environment To improve accessibility to essential services and facilities
Access for Everyone	To ensure access to public transport facilities for all sections of the community.		Implications for policies and proposals	Improve accessibility to essential services and facilities, including to those most in need
An Inclusive Transport System	To allow everyone access to essential and non- essential facilities.		Implications for policies and proposals	Improve accessibility to essential services and facilities, including to those most in need
Air Quality, Noise and Climate Change	To meet the Government's targets for local air quality management and climate change.	To cut greenhouse gas emissions by 12.5% on 1990 levels by 2008 to 2012	Implications for policies and proposals	Reduce the effect of traffic on the environment Improve air quality
The Natural and Built Environment	The integration of environmental policies into all transport solutions	95% of road materials to be recycled by 2005	Implications for policies and proposals	Reduce the effect of traffic on the environment

Document Title (Policy/ Para. No.)	Key objectives relevant to LDD and SA	Key Targets and Indicators	Implications for LDD	Implications for SA
Sustainable Distribution	To improve the efficiency and environmental impact of distribution and to increase the modal share of rail and water for the movement of freight and to integrate air transport with other modes		Implications for policies and proposals	Encourage efficient patterns of movement to support economic growth
Rural Area Strategy - Objective I	Support an efficient economy and sustainable economic growth in the market towns and rural areas of Norfolk		Implications for policies and proposals	Encourage sustained economic growth Improve accessibility to essential services and facilities
Objective 2	Minimise the impact of traffic on the area to: increase safety, and peoples' perceptions of safety, conserve and enhance the built and natural environment and retain the special characteristics of rural areas		Implications for policies and proposals	Reduce the effect of traffic on the environment Maintain and enhance the quality of landscapes and townscapes
Objective 3	Reduce the social exclusion of people living in the rural areas		Implications for policies and proposals	Reduce poverty and social exclusion
Objective 4	Improve opportunities for access to facilities for all sections of the community by developing sustainable transport measures, in particular public and community transport and facilities for cyclists and pedestrians		Implications for policies and proposals	Improve accessibility to essential services and facilities Encourage local community identity, good behaviour and cooperative behaviour Maintenance and
				improvement of the health of the population
Objective 5	To promote the integration of transport and land use planning to include the consideration through whole settlement strategies of the		Implications for policies and proposals	Improve accessibility to essential services and facilities

Document Title (Policy/ Para. No.)	Key objectives relevant to LDD and SA	Key Targets and Indicators	Implications for LDD	Implications for SA
	individual needs of each market town in relation to its development and transport needs and in the context of its hinterland			
Norfolk Minerals Local Plan (2004)	 Deals with Minerals planning across Norfolk. The main functions of the Plan are: To develop Structure Plan policies and apply them to land uses in local areas To establish a clear and comprehensive basis for coordinating and controlling mineral workings and related development To provide an opportunity for the public to express their views 		Minerals are a 'county matter', but their extraction will have environmental and economic impacts.	Contribute to the economy of the area, but also environmental effects.
Norfolk Residential Design Guide (1998)	There are various objectives aiming to improve residential development particularly in terms of design and access by non-car modes for the benefit of residents and others living nearby.		Limited direct implications mostly in accordance with those associated with planning good practice and guidance (principally PPS1, PPG3 & PPG13)	Reduce the effect of traffic on the environment Maintain and enhance the distinctiveness and quality of landscapes and townscapes Conserve, and where appropriate enhance the historic environment Improve the quality of where people live.
Norfolk State of the Environment Report (2003)	Provides a summary of available information about Norfolk's environment in 2003. The Report consists of a number of resource based topics relevant to structure plan policies. Where comparable, data is available then positive or negative trends are identified.		To develop policies which promote the environment of Norfolk	Environmental implications for SA
Norfolk Structure Plan 19	999 (Saved Policies)			
CS.3 Locational Strategy	The town of Diss will provide for housing,		Implications for allocation	Encourage efficient

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	employment and commercial development on a scale to support its function as a rural centre		of land for both employment, commercial uses and housing	patterns of movement to support economic growth
				Improve accessibility to essential services and facilities
				To improve economic performance in rural areas
EC.2 Main Settlements	The Norwich Policy Area will be one of the locations for major economic development.		Implications for the location for economic	Encourage sustained economic growth
	Economic development will also be encouraged in Diss, Harleston and Loddon to improve the balance between jobs and people.		development	Encourage efficient patterns of movement to support economic growth
				Improve accessibility to essential services and facilities.
				Provide opportunities for all section of the population to have rewarding and satisfying employment
				Improve economic performance in rural areas
EC.6 Rural Areas	Economic development in rural areas will be subject to criteria that seek to protect the countryside and prime agricultural land.		Implications for Rural areas to be protected from economic development that does	Encourage efficient patterns of movement to support economic growth.
			not need to be located	To maintain and enhance

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			there.	the distinctiveness and quality of landscapes
				To maintain and enhance biodiversity, geodiversity, flora and fauna
				To conserve the quality and quantity of soil resources
ENV.13 Historic Buildings, archaeology and the historic landscape	 The quality and local distinctiveness of the historic urban and rural environment will be maintained and improved in accordance with criteria. 		Implications for enhancement of historic environments	Maintain and enhance the distinctiveness and quality of landscapes and townscapes
				Conserve, and where appropriate enhance the historic environment
T.3 Parking Provision	 Parking policies will be developed across the county on a consistent basis taking account of the needs of residents, disabled people and operational requirements. 		Implications for a county- wide approach to parking standards	Improve accessibility to essential services and facilities , including to those most in need
T.5 Public Transport	A modal shift from private car to public transport will be encouraged by way of criteria		Implications for policies. Proposals that conflict with the aim of reducing the need to travel will not be permitted.	Reduce the effect of traffic on the environment
T.10 Strategic Road Network	Through traffic will be encouraged to use the strategic road network		Implications for policies to control access onto the strategic road network	Reduce the effect of traffic on the environment Encourage efficient patterns of movement to support economic growth

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T.11 Corridors of movement	Protection of corridors of movement for their traffic carrying capacity.		Implications for policies to control access onto corridors of movement.	Reduce the effect of traffic on the environment
TCR.1/2/3 Town centres and retail development	The retail hierarchy of settlements is set out and guidance for assessing proposals is given.		Implications for policies to control retail and other town centre use development.	Improve accessibility to essential services and facilities
H.8 Housing in rural areas	Housing in rural areas will only be acceptable in specific circumstances		Implications for policies to control development of rural housing.	Provide everybody with the opportunity of a decent home
				To maintain and enhance the distinctiveness and quality of landscapes
H.10 Gypsy sites	Gypsy sites should be provided within reasonable reach of local services		Implications for policies dealing with provision of Gypsies sites.	Reduce poverty and social exclusion Improve accessibility to essential services and facilities, including to those most in need
N.14 Norwich Policy Area - Housing	A 5 year supply of housing land to be maintained for the Norwich Policy Area as a whole		LDD to maintain 5 year housing supply	Provide everybody with the opportunity of a decent home
Norfolk Waste Local Plan (2000)	 Main objectives: Move the treatment and management of waste higher up the waste hierarchy and encourage reduction, re-use, recycling Ensure waste is recovered or disposed of without endangering human health or harming the environment Make suitable provision for the management of waste in the County Safeguard waste management sites from 			Minimise the production of waste

Document Title (Policy/ Para. No.)	Key objectives relevant to LDD and SA	Key Targets and Indicators	Implications for LDD	Implications for SA
	 incompatible development Provide effective planning control over waste management facilities Ensure regional self sufficiency 			
Shaping the Future – Towards a Social Cohesion Strategy for Norfolk (2000)	There are a number of objectives concerned with improving the economic performance of Norfolk. These concentrate on economic growth, employment, business creation and skills development.	Raise the annual average rate of growth over the period 2000 – 2010 from 2.3% to 2.8%. Create by 2010 an additional 7,500 jobs. For unemployment in Norfolk to be no higher than the mid-point between the East of England and the UK as a whole. For business creation to achieving a mid-point between the East of England and England. 47% Adult achievement in NVQ level 3 qualifications as a percentage of the working age population.	Implications for LDD relate to implications from RSS/RES in terms of economic development and job growth.	Encourage sustained economic growth Improve education and skills of population Offer opportunities for all sections of the population to have rewarding and satisfying employment Encourage and accommodate both indigenous and inward investment
Dura dlan d Diagram	The size of Construct Floral Management Discourse	T	\	T
Broadland Rivers Catchment Flood Management Plan (CFMP)	The aims of Catchment Flood Management Planning are to set the overall direction of flood risk management at the catchment scale. They represent long term aspirational targets that are not necessarily deliverable within the life of a single CFMP. The aims are: To reduce the risk of flooding and harm to people, the natural, historic and built environment caused by floods:		To ensure development is not located in flood risk areas or does not increase the risk of flooding to people, the natural, historic and built environment.	To maximise the use of renewable energy solutions and reduce contributions to climate change (decision-making criteria – to reduce the risk of flooding) To reduce vulnerability

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	 To maximise opportunities to work with natural processes and to provide multiple benefits from flood risk management, and make an effective contribution to sustainable development; To support the implementation of EU directives, the provision of Government and other stakeholder policies and targets, and the Environment Vision; To promote sustainable flood risk management; To inform and support planning policies, statutory land use plans and implementation of the Water Framework Directive. 			to climate change.
Broadland Rivers Catchment Abstraction Management Strategy (Environment Agency, 2006)	The Broadland Rivers CAMS sets out a strategy to manage water resources sustainably over the next six years in the Broadland rivers catchments. The document provides guidance for existing abstractors and new applicants setting out how water will be managed to ensure that it is available for abstraction whilst protecting the needs of the natural environment.		To ensure water supply can meet development demand whilst protecting the needs of the local environment.	To provide for sustainable use and sources of water supply.
Crime Reduction Strategy (2003)	The South Norfolk Crime Reduction Strategy is built around action plans to tackle the four priorities and several crosscutting themes. Strategic Priorities Burglary Vehicle-related crime Crimes of violence: Public and Domestic Partnership give strategic importance to violent crime and disorder. As the issues surrounding domestic violence differ from violent crime in general these were given distinct priority status.		Need for early liaison with Police. Identify patterns of crime and links to physical environments.	Improve the quality of where people live Reduce anti-social activity Encourage local community identity, good behaviour and cooperative attitudes

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Corporate Equality Plan (2003)	"Putting People F priorities of all cit Council policies. included in the da delivering service To achieve that the Make our service accessible to Ensure, where partnership was meet our state Ensure that our processes recognish	izens are reflected in We aim to ensure to y-to-day work we construct and in our role as the Council will evices and informationall are appropriate, that with others to delive tutory requirement employees are treated olicy development a ise the vital importants.	g that the views and in South Norfolk chat equality is arry out in an employer. on about them we work in er equality is ed fairly and planning ince of equalities		LDD documents to reflect equalities issues	To reduce poverty and social exclusion
Economic Development Strategy (2004)	is: "To be an area	09 for South Norfo where economic o verse, sustainable a nity."	pportunity and			
	Stimulate the creation and retention of all employment in South Norfolk	By helping existing enterprises, expand, innovate or diversity. By increasing enterprise formation and survival,	MI. Business Survival Rates at 5% above regional averages (3%- 2001) M2. Increased Average Wage rates, within 2% of national averages (within 4.1% 2002)		Need to address economic development, allowing for new developments	Encourage sustained economic growth Encourage and accommodate both indigenous and inward investment

Document Title (Policy/ Para. No.)	Key objectives relevant to LDD and SA		Key Targets and Indicators	Implications for LDD	Implications for SA	
		developing entrepreneur-ship 3. By the promotion and encouragement of appropriate economic investment across the district	M3. Annual change in number of local full time jobs (+2.6% in 2001)			
	Raise learning expectations and achievements, meeting the needs of the economy	I. By increasing investment in training by enterprises, to promote quality employment 2. By widening access to learning, increasing participation through innovative provision 3. By encouraging post-16 learning opportunities and raising basic skills levels.	M4. Increase participation levels in 16+ learning to a level 10% above Norfolk (7% in 2002) M5. Basic Skills attainment, 7% better than average Norfolk levels (3.8% 2001)		Need to consider accessibility issues.	Offer opportunities for all sections of the population to have rewarding and satisfying employment To improve the education and skills of the population

Document Title (Policy/Para. No.)	Key objectives	relevant to LDD	and SA	Key Targets and Indicators	Implications for LDD	Implications for SA
	Break down the barriers to economic success in rural areas	By identifying needs by helping communities carry out Health checks and Parish Plans, then acting on their results. By improving routes into economic activity	M6. All communities wishing to, have participated in a parish planning exercise M7. 86% of people of working age in employment (2002-82.7%) M8. 80% of parishes have undertaken improvement projects as a result of undertaking a Parish Plan		Particular need to consider effects on rural communities.	Offer opportunities for all sections of the population to have rewarding and satisfying employment To improve the education and skills of the population
Empty Homes Strategy (2003)	Empty Homes Strategy objectives and targets Bringing empty homes back into productive use for the benefit of South Norfolk's residents will assist in Contributing to a reduction in the number of unfit dwellings Contributing to the revitalisation of market towns Increasing the supply of affordable housing Increasing the provision of rented properties for those without homes				No obvious implications for LDD policy	Reduce poverty and social exclusion Provide everybody with the opportunity of a decent home Improve the quality of where people live
Corporate Environment Strategy (Initial Draft 2005)	A draft strategy very much in the early stages of formulation: This will be the first environment strategy produced by the Council. It is being developed to highlight the main environmental issues affecting the whole District and to help identify the role that South Norfolk Council can play to minimise its own impact on the environment,					Reduce the effect of traffic on the environment To improve air quality Maintain and enhance biodiversity, geodiversity,

Document Title (Policy/ Para. No.)	Key objectives relevant to LDD and SA	Key Targets and Indicators	Implications for LDD	Implications for SA
	 7 key policy areas will form the basis of the strategy: The use of natural resources and energy consumption Transport Air, land and water quality Biodiversity The built and urban environment Waste management Managing the Council's environmental impact 			flora and fauna Maintain and enhance the distinctiveness and quality of landscapes and townscapes Maximise the use of renewable energy sources and reduce contributions to climate change Reduce vulnerability to climate change Provide for sustainable use and sources of water supply Minimise production of waste
Health Strategy (Initial Draft 2005)	A draft Strategy very much in the early stages of formulation: Study will identify areas of special health need eg. Diss and Costessey and will suggest that resource location should follow the identified need.		Policy context needs to look at health need rather than just economic need	Maintenance and improvement of the health of the population
11	Main aims: To improve the health and well being of the whole population of South Norfolk To improve the health and well being of those most in need by reducing health inequalities using a targeted approach		Mariana in disease f	
Housing Strategy (2004)	Strategic Housing Vision for South Norfolk Council:		Various implications for	Reduce poverty and

Document Title (Policy/ Para. No.)	Key objectives relevant to LDD and SA	Key Targets and Indicators	Implications for LDD	Implications for SA
	to ensure that sufficient, good quality and affordable housing is available to meet the needs of people in South Norfolk. Issue Problem I. To ensure that housing in South Norfolk, in all tenures, is of a standard suitable for modern day living, contributes to good health, and is energy efficient. The private sector requires £187 million help to improve its condition Many owners will need help from the Council. With limited resources, the Council must prioritize. The former council stock is not up to the standard which the Council and tenants expect. £190 million is needed over 30 years to improve and maintain it. South Norfolk Housing Partnership must deliver this. 2. To maximise the provision of affordable housing through partnership working, and ensure an appropriate mix by type, size, tenure and location. More people find they cannot afford to enter the property market. There is great housing stress, with increasing homelessness. The Council needs to act to increase the supply of affordable housing, but resources are scarce. There will be a severe shortage of social rented housing, especially for families, during 2004 and		housing policies, particularly the provision of affordable housing in sustainable locations	social exclusion Maintenance and improvement of the health of the population Provide everybody with the opportunity to live in a decent home Encourage local community identity, good behaviour and cooperative attitudes Improve the quality of where people live Maximise the use of renewable energy and reduce contributions to climate change

Document Title (Policy/ Para. No.)	Key objectives relevant to LDD and SA	Key Targets and Indicators	Implications for LDD	Implications for SA
	2005			
	Action is needed urgently to bridge this gap, until more become available through planning agreements.			
	There is a shortage of affordable housing for newly-forming households.			
	More small properties are required for rent and low cost ownership.			
	To enable people to gain access to suitable accommodation; also to ensure adequate choice and support are available to meet need.			
	There is an increasing need for support to enable people to live independently in the community.			
	Supporting People funding is unlikely to increase to meet this need.			
	4. To ensure that housing activity contributes to sustainability, social inclusion and quality of life, improving the economic, social and environmental well being of South Norfolk.			
	Affordable housing is not always available where people want to live.			
	Communities are becoming less sustainable - new households have to move away from family and other social networks.			
South Norfolk Council Landscape Assessment, Evaluation and Guidance (2000)	The landscapes types within South Norfolk will be protected for their own value.		Develop a suite of policies that protect the qualities of the landscape characters identified from	Maintain and enhance the distinctiveness and quality of landscapes and townscapes
			inappropriate	Maintain and enhance

Document Title (Policy/ Para. No.)	Key objectives relevant to LDD and SA	Key Targets and Indicators	Implications for LDD	Implications for SA
			development. Ensure that the landscape character types are reproduced and development assessed within this context.	biodiversity, geodiversity, flora and fauna Conserve, and where appropriate enhance the historic environment Maximise the use of renewable energy solutions and reduce contributions to climate change Reduce vulnerability to climate change
Leisure/Culture & Countryside Strategy (2005 in preparation) (Draft)	This strategy provides an opportunity to illustrate the significance and importance of South Norfolk, the role that Leisure, Cultural and Countryside services has at present and our emerging role in relation to the health and cultural enhancement of the area. The Strategy will be focused towards the achievement and improvement of health, well-being, creating a sense of place and community and steering the enhancement of our cultural identity.		Need to ensure adequate provision of facilities and the protection and enhancement of the environment. Links to community development.	Maintaining distinctiveness of the environment. Reduction in social exclusion. Accessibility to essential services.
Local Agenda 21 Strategy (2000)	Promote Economic Success Create a vibrant local economy that gives access to satisfying and rewarding work without damaging the local, national or global environment Value unpaid work Meet Social Needs Protect human health and amenity through safe, clean, pleasant environments 1998/99 Emphasis health service prevention action as well as care		Various issues to be reflected in LDD policy	Maintenance and improvement of the health of the population Improve education and skills of the population Encourage local community identity, good behaviour and cooperative attitudes Offer opportunities for

Document Title (Policy/ Para. No.)	Key objectives relevant to LDD and SA	Key Targets and Indicators	Implications for LDD	Implications for SA
	65%			all sections of the
	Maximise everyone's access to the skills and knowledge £146 needed to play a full part in society			population to have rewarding and satisfying employment
	Ensure access to good food, water, housing and fuel at a reasonable cost			Improve the quality of where people live
	Encourage necessary access to facilities, services, goods and other people in ways which make less use of the car and minimise impacts on the environment			Accessibility to essential services and facilities
	Make opportunities for culture, leisure and recreation readily available to all			Reduce effect of traffic on the environment
	Meet local needs locally wherever possible			Maintain and enhance biodiversity,
	Create or enhance places, spaces and buildings that work well, wear well and look well Make settlements 'human' in scale and form Value and protect diversity and local distinctiveness and strengthen local community and cultural identity			flora and fauna Maintain and enhance the distinctiveness and quality of landscapes and townscapes
	Protect and Enhance the Environment Use energy, water and other natural resources efficiently and with care Minimizer and the area as a second of the content of the con			Provide for sustainable use and sources of water supply
	 Minimise waste, then re-use or recover it through recycling, composting or energy recovery and finally dispose of what is left Limit pollution to levels which do not damage natural systems 			Minimise the production of waste
	Value and protect the diversity of nature			
South Norfolk Alliance	Community Strategy 2004		The LDD documents will	Has implications across
Community Strategy (2004)	Our Vision:		closely follow the vision and objectives in the	all areas of SA
(200.)	Working together, local people, local businesses, the voluntary sector and public bodies will strive to make South Norfolk:		Core Strategy, there may be various policy implications	

Document Title (Policy/ Para. No.)	Key objectives relevant to LDD and SA	Key Targets and Indicators	Implications for LDD	Implications for SA
	 A place where a wide diversity of local people take the central role in making decisions about their community and its development and where the public services they receive are excellent and provide good value for money A healthier and even safer place to live where the crime levels and 'fear of crime' are low A place where suitable accommodation, support and care are available for all whatever their needs An area of high learning expectations and achievement, meeting the needs of individuals and the economy A place where the environment is protected and respected, quality housing is available to all and it is possible to travel around using varied forms of transport An area where economic opportunity and development is diverse, sustainable, accessible and appropriate to the needs of all the community An area that provides quality value for money, culture and leisure opportunities that improve the life and well being of residents and visitors 			
	Our objectives are to:			
	 Homes and Housing: Increase, year on year, the number of affordable properties, including shared ownership homes built in South Norfolk, in order to eliminate homelessness and reduce the number of people in housing need. Locate as many new homes as possible, whether in villages or towns or on large or small sites, in communities where people can reach a range of basic services, jobs and community support without being forced to use a car Improve the quality of people's living environment by 			

Document Title (Policy/ Para. No.)	Key objectives relevant to LDD and SA	Key Targets and Indicators	Implications for LDD	Implications for SA
	achieving a high standard of design and efficient use of resources, including using products from sustainable sources in all housing developments.			
	 Development of the economy: Improve the availability of good quality jobs and the ability of local people to get them. Develop the economy in our rural villages and town centres. Assist economic regeneration through the promotion of adult and community learning and vocational learning, to enhance the skills of the workforce in South Norfolk. 			
	 Transport and getting about: Increase the use of and to improve the provision of transport, providing an integrated public transport service. Improve rural accessibility to jobs, services and facilities whilst reducing the adverse environmental impact of the car, giving residents greater opportunities to increase their local wealth and access to health care, cultural and learning opportunities. Focus on increasing the number of people using community transport schemes (including schemes such as Diss and District Borderhoppa, Wymondham Flexi-bus and Car Link). 			
	 The environment: Make South Norfolk a place where carbon dioxide emissions are reduced and alternative methods of energy production are supported. Implement our Local Agenda 21 action plan, which aims to improve quality of life using sustainable development to maintain the quality of our natural environment whilst delivering 			

Document Title (Policy/ Para. No.)	Key objectives relevant to LDD and SA	Key Targets and Indicators	Implications for LDD	Implications for SA
	 social progress and economic growth. Protect South Norfolk's countryside landscape and the species and habitats that make it up. Minimise waste and where waste is produced, ensure it is recycled to an increasing degree each year. 			
	 Community life: Improve access to jobs and services by locating most new development in locations which give people easy access to their essential needs, a choice of means of transport and the ability to reduce their need to travel. Promote social inclusion and income maximisation amongst residents and to encourage the take up of benefits which people are entitled to. Local people should have clear and meaningful opportunities to influence the development of their communities by working with development partnerships, tourist forums and other service providers and by producing a parish plan or village appraisal, to contribute to the planning Local Development Framework. 			
	 Crime and community safety: Work through the South Norfolk Crime and Disorder Reduction Partnership and its working groups, to reduce crime, disorder, anti social behaviour and fear of crime. Eliminate anti-social behaviour in South Norfolk, knowing the effect it can have on peoples' lives. We will encourage reports and respond to them. Improve safety and security in all construction developments, adhering to the secure by design guidelines. Work with the Norfolk Casualty Reduction Partnership to improve road and fire safety to 			

Document Title (Policy/ Para. No.)	Key objectives relevant to LDD and SA	Key Targets and Indicators	Implications for LDD	Implications for SA
	 reduce accidents. Health: Encourage user involvement in the provision of health and social care services. Help people to take responsibility for their lifestyles and health, with good access to all healthcare requirements. Encourage walking and cycling through the provision of safe and convenient routes and pedestrian / carfree areas, to help to reduce the need for car access and to improve individual's safety, fitness and health. Work with the Norfolk and Waveney Mental Health Partnership to improve life for people suffering from mental health problems. Develop initiatives to tackle health inequalities in South Norfolk, which are concerned with responding to the housing, poverty and access to educational needs of disadvantaged populations, in order to improve their quality of life and life expectancy. 			
	 Young people: In partnership with others, to work on tackling the key issues for young people living in South Norfolk. These include lack of transport and leisure facilities, which result in rural isolation, boredom and difficulty in accessing training. To listen to young people and to provide young people with opportunities to engage positively in the democratic process. To tackle rural isolation to help young people access the services they require. 			
South Norfolk Cycling Strategy (2005)	The Main aims: To encourage cycling in support of the Government's aims		Policies to encourage cycling and to provide for cyclists needs	Maintenance and improvement of the health of the population

Document Title (Policy/ Para. No.)	Key objectives relevant to LDD and SA	Key Targets and Indicators	Implications for LDD	Implications for SA
	 To maximise the use of cycling as a convenient, attractive, safe, healthy and secure means of transport and ensures its integration with other modes of transport To ensure that policies to encourage cycling and to provide for cyclists 'needs are integrated with the Community Strategy and Local Development Framework Objectives: To maximise the provision of convenient, safe and attractive cycle routes 			Reduce effect of traffic on the environment
	 To provide for convenient, safe and secure cycle parking To integrate provisions for cycles with other forms of transport To raise public awareness and to encourage and publicise cycling To improve cyclists' safety To reduce cycle theft 			
Strategy for Gypsies and Travellers in Norfolk (2005-2008)	The Vision for this Strategy is: A Norfolk where Gypsies and Travellers have equality of opportunity with other members of the community to enable them to access services provided by agencies working together in an inclusive, cohesive and transparent manner. The main areas of concern that are highlighted are: The lack of suitable sites; The lack of information regarding Gypsies and Travellers in Norfolk; The knowledge that Gypsies and Travellers are often polarised from settled communities; The lack of understanding with regard to the culture		Develop policies and proposals that address the identified need of Gypsy and Traveller communities in South Norfolk	Reduce poverty and social exclusion Provide everybody with the opportunity of a decent home Encouraging community identity, good behaviour and co operative attitudes Improve accessibility to essential services and facilities including to those most in need

Document Title (Policy/ Para. No.)	Key objectives relevant to LDD and SA	Key Targets and Indicators	Implications for LDD	Implications for SA
	 and lifestyles of Gypsies and Travellers and the need to work towards mutual respect in all aspects of our community base; The difficulties that arise from being of a nomadic lifestyle, particularly in respect to accessing services such as housing, housing support, education and health services. 			
The Broads Plan	The Broads Plan is the Management Plan for the Broads. It sets out a vision and long-term (20 year) aims for the future of the Broads, and short-term (5 year) objectives to be addressed during the lifetime of the supporting 5-year Action Plan.			To maintain and enhance biodiversity, flora and fauna To maintain and improve the health of the population overall To improve accessibility to essential services and facilities (including recreation opportunities).
Tourism Strategy (2004)	 What we plan to achieve: Income from tourism will be further increased. We will encourage more accommodation providers and attractions to meet quality standards with a series of initiatives The South Norfolk tourism profile will be improved to increase the number of visitors to the district Responding to the industry's requests, partners will promote schemes to extend the season, retain skills and encourage investment in the industry We will seek to involve all tourism partnerships and local communities in the marketing of destinations, events and themes in South Norfolk 		Policies will need to reflect locations of tourist activities. Built and unbuilt environment is key factor.	Encourage sustained economic growth Maintain and enhance the distinctiveness and quality of landscapes and townscapes To conserve and where appropriate enhance the historic environment

Document Title (Policy/ Para. No.)	Key objectives relevant to LDD and SA	Key Targets and Indicators	Implications for LDD	Implications for SA
	We will seek to help local tourism businesses to promote and identify themselves to the general public Development of tourism in South Norfolk will enhance the natural and built environment			
Towards Stronger Communities: South Norfolk's Strategy for Community Cohesion, Diversity, Social Inclusion and Participation (Draft 2005)	Contains a number of objectives concerned with strengthening community cohesion, celebrating diversity, encouraging tolerance and respect, promoting social inclusion and encouraging participation		Need to consider how the communities own perceptions are affected by planning issues e.g. affordable housing and role of younger people in villages.	Encourage local community identity, good behaviour and co- operative attitudes

Appendix 2
Baseline information presented by South Norfolk Council

CHARACTER OF THE DISTRICT

- 1. The characterisation set out below has been determined from a number of sources:
 - Baseline assessment
 - Review of plans and programmes as listed in Appendix 1 and 2
 - Results of extensive consultation carried out to inform the South Norfolk Alliances – Community Strategy in 2003/04.
- 2. These sources also identify a number of key sustainability issues, as seen in Section 4.

Key points

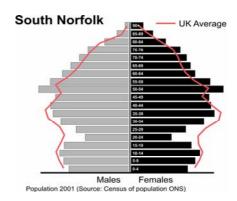
- South Norfolk is mainly rural, although it is influenced by Norwich to the north
- The population is ageing, with the number of those over 65 expected to increase substantially
- The population is generally healthy
- The economy is buoyant, especially in the services sector
- Deprivation is a serious issue in only a few wards, although isolation is a problem
- House prices have risen rapidly in the last four years
- The stock is generally newer than the English average
- 85% of homes in South Norfolk are detached or semi-detached houses
- South Norfolk enjoys the benefit of many natural environmental assets and a varied landscape and contains a rich built heritage comprising some 3,500 listed buildings.

Population

- 3. South Norfolk District has a population of 114 300 (NCC estimate 2004), of whom about 35% live in rural locations whilst the remainder live in the main market towns of Wymondham, Diss and Harleston or on the fringes of Norwich at Costessey. With this population in a large area (906 sq km/350 sq miles), the average population density is only 1.2 people per hectare, compared with 3.4 for England and Wales.
- 4. The graph in Figure 3 compares the population profile of South Norfolk with the national average at 2001.
- 5. The most significant aspects of population data are:
 - The number of older people exceeds the national average and will increase

- The 50 59 age group is substantially bigger than the national average. This is a potential problem for the second quarter of the century when they are aged over 80.
- The number of people between 20 and 29 is much lower than the national average.

Figure 3: Demographic profile of 2001 population (Source: Census of Population ONS)



6. Over the last 10 years, there have been significant population changes that have implications for services in South Norfolk. For example, although small in number, there has been an 81% rise in the last 10 years in the number of 90 or 90+ people who live in the District (481 to 869). Of more significance is the increase in the 50 - 54 age group where we have seen an increase of 48%. For each of the age ranges above the age of 45 there is a percentage increase above the overall percentage increase in the District. In contrast, between 1991 and 2001 there have been reductions in the younger age groups: 15 -19 down 5.5%, 20 – 24 down 30.6% and 25 - 29 down 16.1%.

Ethnic profile

7. The ethnic profile shows that only 1.1% of the population is non-white, which means there are some groups that are particularly 'hard to reach', serve or engage in development decisions, an issue that we are addressing through our review of access to services and information. The largest majority ethnic group is Chinese (0.2%). Although only some comprise a distinct ethnic group, Travellers form a significant minority in South Norfolk.

Health and Education

8. The residents of South Norfolk are some of the healthiest in the country. If present trends continue, South Norfolk is the only district in Norfolk expected to achieve all 4 Our Healthier Nation targets by 2010. Educational achievement is higher than the national average, with over 65.8% of 15 yr olds achieving 5 or more grades A*- C compared to 50% nationally.

Crime

9. Crime levels in South Norfolk are low and are certainly lower than the national averages. Fear of crime is also relatively low.

Employment

- 10. The economy in the Greater Norwich area is generally buoyant, and South Norfolk has benefited from this. The percentage of people who are employed is 64.1%, higher than the Norfolk average of 60.4%. The key employment sectors are retail, health (particularly for women), and manufacturing, especially of automotive and electrical parts.
- 11. The unemployment rate of 2.4% (March 2005) is low when compared with the national average of 4.5%. However, average adult earnings are only 85% of the national average earnings and a third of the workforce has no qualifications. The majority of employers are small, with only 5% employing more than 25 people.
- 12. The District is heavily influenced by the City of Norwich, on the northern edge of the District, where over 50% of South Norfolk's employed people work. This is the focus for much of the local transport network, and most of South Norfolk lies within its travel-to-work area. Norwich is the location for much of the industry, commerce, education and leisure activity for this part of Norfolk, which also creates a social attraction, with many South Norfolk residents (especially the young) moving to the city.
- 13. In the south of the District most of the land is used for agriculture and food related industry, giving this sector great influence despite employing only 15% of the workforce. The District attracts a significant number of tourists, with 2.7 million day visits per year.
- 14. According to the Annual Business Inquiry of the Office of National Statistics, the main employment sectors in South Norfolk are: distribution, hotels and catering (24.6%); public administration, education and health (20.7%); banking, finance and insurance (15.5%); and manufacturing (13.9%). Despite the rural nature of the district, agriculture and fishing account for only 6% of employment. Within South Norfolk, the biggest employers are Norfolk and Norwich University Hospital, Lotus Cars (Wymondham) and those on the Norwich Research Park at Colney (adjacent to the University of East Anglia). Many of those employed in banking, finance and insurance work for Norwich Union in Norwich.
- 15. Employment in Norfolk is expected to grow by 9% between 2000 and 2010. Most growth is anticipated in the following sectors: hotel and catering; banking and insurance; other financial services; business sectors; and retailing. As part of this countrywide picture, it is clear that the economy of South Norfolk is moving from traditional agriculture and industry to an office based economy.

Deprivation

16. For a predominantly rural setting, South Norfolk is a relatively affluent area, and does not have the significant issues of unemployment or deprivation of more urban areas.

- Some residents do experience issues associated with low income (at or towards the national minimum wage), and obtaining access to services, especially in the more remote parts of the district.
- 17. The area is not ranked highly in the Government's official Index of Deprivation (ranking 291 out of 354), although some pockets of deprivation exist and the District's rural character gives problems of rural sustainability and accessibility.
- 18. The Index of Deprivation (as based on 2001Census data) ranks the 8.414 wards in England and Wales in order of deprivation (1=most deprived). [Note: the ward boundaries are defined as they were in 2001.]
- 19. Notable aspects of this include:
 - Old Costessey is the most deprived ward in South Norfolk, ranking 2, 522 nationally. It is the most deprived ward in South Norfolk with regard to income, employment, housing and child poverty.
 - **Diss Town** shows as among the three most deprived wards in South Norfolk with regard to income, education and child poverty.
- 20. Five wards are among the thousand most deprived in terms of access to services:
 - Long Row (209) Burston, Gissing, Shelfanger, Tibenham, Winfarthing
 - **Springfields** (251) Bunwell, Carleton Rode
 - Marshland (657) Aldeby, Burgh St Peter, Gillingham, Toft Monks, Wheatacre
 - Clavering (747) Haddiscoe, Hales, Heckingham, Norton Subcourse, Raveningham, Thurlton
 - Wodehouse (819) Barford, Barnham Broom, Kimberley, Runhall, Wramplingham

Housing

21. The number of dwellings in 2001 was 48, 505. The average household was 2.34 people (compared with 2.36 for England and Wales). Overcrowding is not a serious problem in South Norfolk as only 2.3% of households are overcrowded, compared with a national figure of 7%. House prices have increased rapidly during the last four years. The type of properties in South Norfolk reflects the rural nature of the district. The nature of private sector housing can be summarised as seen in Figure 4 below.

Figure 4: Household occupation statistics (Source: 2001 Census, ONS)
South Norfolk / England & Wales Difference - Tenure

Owner Occupied	Private Rent	Council	Housing Association
+11.5%	-2.2%	-5.1%	-4.2%

South Norfolk / England Difference - Property Type

Terraced house Semi-detached house		Detached house	Flat	
-19.0%	-10.7%	+34.4%	-14.7%	

22. In terms of the age of property in the District the split shows: - **Property Age in South Norfolk**

Pre 1919	1919-1944	1945-1964	Post 1964
-3.5%	-11.5%	-4.5%	+19.6%

Geographical Setting

- 23. South Norfolk is a varied district, historically rural in nature and containing a mix of scattered settlements and historic market towns, some of which have significant relationships to the neighbouring city of Norwich. The natural environment is a mixture of broad, open arable farmland and six main river valleys, with the additional interests of the Norfolk and Suffolk Broads and the major watercourses the rivers Yare and Waveney to the north and east acting as boundaries between neighbouring districts. South Norfolk is built on glacial deposit geology and is dominated by the broad 'national character area' of the South Norfolk and High Suffolk Claylands.
- 24. The environment is a vital aspect of recreation and the economy for South Norfolk. Traditionally farming has acted as a custodian of the environment. Today's modern methods continue to shape the landscapes of the area, through, for example, Environmental Stewardship schemes. These have been able to benefit both residents, who enjoy the tranquillity and peaceful surroundings, and the range of biodiversity found in the District. More recently, the tourist economy has realised these features and continues to grow by utilising the unique character of South Norfolk and advocating its protection.

Biodiversity

- 25. The importance of South Norfolk's environmental features is illustrated through the number of important natural habitat and wildlife sites, including internationally protected Ramsar wetlands of the Broads and Special Areas of Conservation sites of the River Wensum, the Norfolk Valley Fens and the Broads. There are also: 26 unique distinctive SSSI habitat and geological sites, such as Hardley Flood; numerous scattered sites, including National and Local Nature Reserves; some 1,700 ha of County Wildlife Site semi-natural habitat; and multiple stands of Ancient Woodland. Plans should seek to conserve these areas of wildlife and habitat importance and give protection to those species identified by law. In doing so, South Norfolk's planning strategy can contribute to the achievement of Norfolk's Biodiversity Action Plan targets.
- 26. At a time of climatic change and growth pressures, there may be significant value in identifying where vulnerable habitats exist, making provision for either their relocation or replacement in other suitable locations, as was achieved as part of the Cleylands wetland project. The regional environment strategy recognises the importance of being proactive, believing the Fens in particular to contain 40% of the

East of England's potential sites. There may also be value in designating natural corridors or 'biodiversity highways' that can assist the movement of species between areas and reduce fragmentation of the natural habitat.

Landscapes

- 27. An important characteristic of South Norfolk, the historic and rural landscape has been protected to ensure that it continues to be recognisable despite the growing pressures of development. Plans must strive to minimise the amount of greenfield land required for development and ensure retention of the District's best features. All design should strive to appreciate the sensitivity of landscapes, reflect their existing form, cultural heritage and biodiversity assets. Proposals should be assessed individually for their sustainability.
- 28. The first stage in any attempt to embrace landscape character within strategic plans must be to identify those features that make the District unique. A Landscape Character Assessment categorises differences across the area and gives guidance how development should seek to integrate with its surroundings in a sensitive manner. Further, the sensitivity of landscape types in relation to wind turbine proposals has also been assessed.
- 29. The South Norfolk Landscape Assessment defines seven separate landscape types:
 - Rural river valley
 - Tributary farmland
 - Tributary farmland with parkland
 - Settled plateau farmland
 - Plateau farmland
 - Valley urban fringe
 - Fringe farmland
- 30. These landscape classifications have been further refined into detailed character area descriptions to better reflect specific local features and characteristics, such as those relevant to individual river valleys.
- 31. Additional measures introduced to ensure that the rural setting of some of South Norfolk's settlements is maintained include designating 'areas of open land that maintain a separation between settlements in the Norwich area' within which inappropriate development will not be allowed. These designations seek to prevent the loss of those gaps/areas where segregation and/or historical relationship to the countryside are discernable features of a settlement e.g. maintaining separations between Cringleford, Hethersett and Wymondham.
- 32. On a larger scale, the area around the A47 to the south of Norwich has also been recognised for its contribution to the historic setting of the city of Norwich, and receives protection against inappropriate development. This measure has worked

- effectively in maintaining the landscape setting of the A47 and preventing it from becoming a boundary for development. The Broads and many river valleys, largely sparse in settlement and containing some very distinctive historical features and land use, have also been protected in the past.
- 33. Issues affecting the landscapes that we value so much are real and ongoing. The Countryside Agency's Countryside Quality Counts initiative found that in the Joint Character Areas (JCA) covering parts of South Norfolk between 1990 and 1998, there had been "limited or small changes consistent with character" for The Broads and South Norfolk and High Suffolk Claylands areas. In the Mid Norfolk JCA, however, there was evidence of "marked changes inconsistent with character".

Built Heritage

- 34. The distinctive style of South Norfolk's townscapes and historic architecture is an important consideration within development strategies, playing a large role in settlement character, rural lifestyles and tourism attractions. The preservation and enhancement of the 3,464 Listed Buildings, 46 Scheduled Ancient Monuments and 51 different Conservation Areas in the District is of national importance, and seen as vital in order to protect the Districts unique identity and heritage. However, there are clear threats to their preservation and enhancement; 60 listed buildings remain on the 2005 Buildings at Risk Register, and many historic parklands are under threat and disappearing as maintenance costs and the attractiveness of development opportunities increase. There are 18 Parks and Gardens of historic interest remaining in South Norfolk, but at least 26 have been lost since the 1880s.
- 35. Similarly, there are many areas of significant archaeological interest within the district, and many more which are as yet undiscovered. It is important that every effort is made to preserve these remains or at least record their value to the history of the area. The protection offered to the Roman-era hedgerow pattern in Dickleburgh and the use of conditions relating to archaeological surveys, protection, and recording on planning permissions is successful examples of this.

Climate Change and Pollution

36. There is an increasing need to ensure that our lifestyles make minimal contribution to climate change or pollution levels, which can in part be influenced by the planning process. Encouraging and facilitating the use of public transport and renewable energy will improve both local air quality and reduce output of greenhouse gases. Significant, dramatic progress towards this objective can also be achieved through improving the energy efficiency of homes and workplaces, which could involve new design standards, considered material use and resource 'capture' such as grey-water harvesting, solar gain, ground source heat pumps etc. Aspiring to standards such as BREEAM and Eco-Homes ratings, for example, are successful means of integrating environmental awareness into construction.

Reducing the Risks from Flooding

37. Climate change is also increasing the occurrence of flooding and exceptional weather events. Spatial planning must consider the threats posed to development and plan for

the District's growth accordingly. Avoiding inappropriate development in areas at risk of flooding is one aspect of this, as required by PPS1. Draft versions of the PPS25 'Development and Flood Risk' suggest that a Strategic Flood Risk Assessment (SFRA) should be used to identify constraints to development in certain areas. South Norfolk Council will undertake a SFRA that establishes sensitive areas for development based on flood plains for tidal surges and fluvial flooding, and suggests mitigation measures for some areas presently at risk. Further studies could also look at where the geology of the District would enable some Sustainable Urban Drainage Systems to be established. The Environment Agency is also developing Catchment Flood Management Plans and Abstraction Management Strategies, both of which will inform and influence the way that consideration for flood and groundwater levels is taken into account at the development plan level, for making allocations and preparing for water shortages. Only by 'building-in' all these constraints and evidence bases can we allocate and design land use proposals with greater sustainability.

		Appendix 3
9	SA Objectives, decision-making criteria a	and indicators
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Objectives	Decision-Making Criteria	
Environmental objectives		
ENVI: To maintain and enhance biodiversity, geodiversity, species and habitat quality, and avoid habitat fragmentation	 Will it protect sites of nature conservation value from inappropriate development? Will it increase the number or diversity of sites of nature conservation interest? Will it bring negative effects to designated sites and what would this involve? Will it adversely affect sites of geological interest? Will it contribute to achieving BAP targets? 	Ability to influence Biodiversity Action Plan Progress and protect SSSIs Limiting detrimental change to areas designated for their intrinsic environmental value or habitat / species importance
ENV2: To limit or reduce vulnerability to climate change, including minimising the risks from flooding	 Will it minimise the risk of flooding? Will it help reduce the vulnerability of agriculture to changes in weather patterns? Is it promoting sustainable use of flood zones? Does it encourage habitat relocation or compensation? 	Reducing the number of planning applications permitted in flood zones Reducing the vulnerability of planning applications permitted in flood zones
ENV3: To maximise the use of renewable energy solutions and reduce contributions to climate change	 Will it encourage efficient use of energy? Is it promoting a sequential approach to the pattern of development? Will it reduce the emissions of greenhouse gases, including from traffic? 	Improving the provision of renewable energy generating schemes Reducing household energy use and increasing use of energy from renewable sources
ENV4: To reduce the effect of traffic on the environment	 Will it reduce traffic volume? Will it reduce traffic congestion? Will it reduce the effect of HGV traffic on people and environment? Will it increase the % of journeys made using non-car modes? 	% residential development complying with car-parking standards Encouraging the use of non-car modes of transport
ENV5: To improve air quality and minimise noise, vibration and light pollution	 Will it reduce emissions of atmospheric pollution? Can it improve the ambiance of local areas? 	Minimising the instances of particulate, NO ₂ and ozone pollution Trying to avoid the need for Air Quality Management Areas
ENV6: To maintain and enhance the distinctiveness and quality of landscapes, townscapes and the historic environment	 Will it protect vulnerable and valued landscapes, or mitigate the effects of inappropriate development? Will it ensure that design is complementary to, or able to enhance, the character of local landscapes? Will it reduce the amount of derelict, degraded and under-used land? Will the District's heritage be preserved or enhanced? 	Listed buildings and scheduled ancient monuments considered 'at risk' Establishing Conservation Area management plans to maintain heritage preservation

Objectives	Decision-Making Criteria	
ENV7: To minimise the loss of undeveloped land and conserve and	 Will it avoid the use of productive agricultural land? Will it minimise the irreversible use of soil resources? 	% of new dwellings built on previously developed land
improve the quality of soil resources		New dwellings densities and land use efficiency
		Contaminated land: its availability and restrictions to new development
ENV8: To improve water qualities and provide for sustainable sources of	Does it incorporate Sustainable Urban Drainage Systems?Will it reduce water consumption?	Planning permissions granted contrary to Environment Agency water quality advice
supply and sustainable use	Will the supply of water be efficient in terms of the overall network?	Groundwater resource availability across the District
ENV9: To minimise the production of waste and increase recycling	Will it result in less waste being produced or requiring disposal?Will it facilitate better community recycling facilities?	Reducing the number of kilograms of household waste collected per head
		Increasing the % of waste that is recycled or composted
Social objectives		
S2: To reduce poverty, inequality and social exclusion	Will it reduce poverty and social exclusion in those areas most affected?	% of the population living in the most deprived super output areas of the country
		Reducing the numbers of people claiming Job Seekers Allowance
S3: To offer opportunities for all sections of the population to have	Will it reduce unemployment overall?Will it improve earnings?	% of the population of working age in employment
rewarding and satisfying employment	Will it improve earnings? Will it improve access to employment and help to create a better housing-jobs balance?	Improving the level of average earnings
S4: To improve accessibility to essential services, facilities and the	Will it improve accessibility to key local services?	Improving the effectiveness of public transport to service public facilities
workplace, particularly for those most in need		Improving the level of facilities in local areas for local people to access
S5: To improve the education and skills of the population overall	 Will it improve qualifications and skills of young people? Will it improve assess to schools / education facilities? 	Improving the level of school exam performance
	Will it encourage opportunities for vocational skills training and improve local links with the workplace?	Improving the vocational training amongst the working population

Objectives	Decision-Making Criteria	
S6: To assist the maintenance and improvement of the health of the population overall	 Will it reduce death rates? Will it improve access to high quality health facilities? Will it encourage healthy lifestyles? 	Ability to access GP services within 2 working days Improving the general life expectancy at birth
S7: To encourage local community identity and foster mixed communities	Will it reduce actual levels of crime?/ fear of crime?Will it encourage engagement in community activities?	Levels of crime and the community's general fear of crime
with co-operative attitudes, helping to reduce anti-social activity		Ability to create mixed and participative communities, eg. through election turnout
S8: To improve the quality of where people live	Will it improve satisfaction of people with their neighbourhoods?Will it increase access to and provision of quality open space?	Improving the quality of green open spaces for the wider population
		Residents' perception of the quality of their neighbourhoods as places to live
Economic objectives		
ECI: To encourage sustained economic growth	Will it support emerging employment uses in the District (e.g. Research, tourism)?	Improving floor space used for economic uses, especially in regeneration areas
	Will it help retain existing businesses?Will it aid farming diversification?	Facilitation more VAT registered businesses in the District, eg. by providing land
EC2: To encourage and accommodate both indigenous and inward investment promoting a positive image of the District	 Will it provide for a variety of locations for businesses? Will it add to a ready supply of employment premises? Is it supporting targeted emerging employment types? 	Assessing the availability of employment land across the District
EC3: To encourage efficient patterns	Will it encourage the development of local employment locations?	Travel-to-work by mode data
of movement in support of economic growth	 Is it located so as to minimise the journey to work? Will it enhance a group of existing employment generating uses? Will it encourage mixed use or live / work? 	Reducing the reliance on accessing the workplace via private car
EC4: To improve the social and environmental performance of the	 Will it offer the opportunity for more flexible working? Will it operate in a way that seeks to minimise impact on the 	Encouraging business to work towards gaining Investors in People accreditation
economy	environment?	Amount of floor space developed by employment type on previously developed land
EC5: To improve economic performance in rural areas	Will it encourage rural diversification? Will it offer sources of employment in rural areas?	Planning permissions granted for business use outside towns
periormance in rural areas	Will it offer sources of employment in rural areas?Will it improve electronic communication potential?	Improving the 'jobs density', as number of

Objectives	Decision-Making Criteria	Indicator-based concerns
		jobs to every resident of working age



SA Objective	Investigating question or decision- making criteria	Score		Justification	Mitigation				
		Option I	Option 2	Option 3					
Environmental Object	invironmental Objectives								
ENVI: To maintain and enhance biodiversity, geodiversity, species and habitat quality, and avoid habitat fragmentation	 Will it protect sites of nature conservation value from inappropriate development? Will it increase the number or diversity of sites of nature conservation interest? Will it bring negative effects to designated sites and what would this involve? Will it adversely affect sites of geological interest? Will it contribute to achieving BAP targets? 								
ENV2: To limit or reduce vulnerability to climate change, including minimising the risks from flooding	 Will it minimise the risk of flooding? Will it help reduce the vulnerability of agriculture to changes in weather patterns? Is it promoting sustainable use of flood zones? Does it encourage habitat relocation or compensation? 								
ENV3: To maximise the use of renewable energy solutions and reduce contributions to climate change	 Will it encourage efficient use of energy? Is it promoting a sequential approach to the pattern of development? Will it reduce the emissions of greenhouse gases, including from traffic? 								
ENV4: To reduce the effect of traffic on the environment	 Will it reduce traffic volume? Will it reduce traffic congestion? Will it reduce the effect of HGV traffic on people and environment? 								

SA Objective	Investigating question or decision- making criteria		Score		Justification	Mitigation
= '		Option I	Option 2	Option 3		
	Will it increase the % of journeys made using non-car modes?					
ENV5: To improve air quality and minimise noise, vibration and light pollution	 Will it reduce emissions of atmospheric pollution? Can it improve the ambiance of local areas? 					
ENV6: To maintain and enhance the distinctiveness and quality of landscapes, townscapes and the historic environment	 Will it protect vulnerable and valued landscapes, or mitigate the effects of inappropriate development? Will it ensure that design is complementary to, or able to enhance, the character of local landscapes? Will it reduce the amount of derelict, degraded and under-used land? Will the District's heritage be preserved or enhanced? 					
ENV7: To minimise the loss of undeveloped land and conserve and improve the quality of soil resources ENV8: To improve water qualities and	 Will it avoid the use of productive agricultural land? Will it minimise the irreversible use of soil resources? Does it incorporate Sustainable Urban Drainage Systems? 					
provide for sustainable sources of supply and sustainable use	 Will it reduce water consumption? Will the supply of water be efficient in terms of the overall network? 					
ENV9: To minimise the production of waste and increase	Will it result in less waste being produced or requiring disposal?Will it facilitate better community					

SA Objective		vestigating question or decision-	Score			Justification	Mitigation
		<u> </u>	Option I	Option 2	Option 3		,
recycling		recycling facilities?					
Summary of the envi	ron	mental effects of the options	•		•		
Social Objectives							
S2: To reduce poverty, inequality and	•	Will it reduce poverty and social exclusion in those areas most					
social exclusion		affected?					
S3: To offer opportunities for all	•	Will it reduce unemployment overall?					
sections of the	•	Will it improve earnings?					
population to have	•	Will it improve access to					
rewarding and satisfying employment		employment and help to create a					
S4: To improve	•	better housing-jobs balance? Will it improve accessibility to key					
accessibility to	•	local services?					
essential services,		rocar services.					
facilities and the							
workplace, particularly							
for those most in need							
S5: To improve the	•	Will it improve qualifications and					
education and skills of		skills of young people?					
the population overall	•	Will it improve assess to schools / education facilities?					
	•	Will it encourage opportunities for vocational skills training and improve local links with the workplace?					
S6: To assist the	•	Will it reduce death rates?					
maintenance and	•	Will it improve access to high quality					
improvement of the		health facilities?					
health of the population overall	•	Will it encourage healthy lifestyles?					

SA Objective	Investigating question or decision- making criteria	Score			Justification	Mitigation	
		Option I	Option 2	Option 3			
S7: To encourage	Will it reduce actual levels of crime?/						
local community	fear of crime?						
identity and foster	Will it encourage engagement in						
mixed communities	community activities?						
with co-operative	,						
attitudes, helping to							
reduce anti-social							
activity							
\$8: To improve the	Will it improve satisfaction of people						
quality of where	with their neighbourhoods?						
people live	Will it increase access to and						
	provision of quality open space?						
Summary of the social effects of the options Economic Objectives							
ECI: To encourage	\A/:II '						
sustained economic	Will it support emerging employment uses in the District (e.g.)						
growth	Research, tourism)?						
6104411	Will it help retain existing						
	businesses?						
	 Will it aid farming diversification? 						
EC2: To encourage	Will it provide for a variety of						
and accommodate	locations for businesses?						
both indigenous and	Will it add to a ready supply of						
inward investment	employment premises?						
promoting a positive	Is it supporting targeted emerging						
image of the District	employment types?						
EC3: To encourage	Will it encourage the development						
efficient patterns of	of local employment locations?						
movement in support	Is it located so as to minimise the						
of economic growth	journey to work?						

SA Objective	Investigating question or decision- making criteria	Score			Justification	Mitigation	
		Option I	Option 2	Option 3	<u>'</u>		
	 Will it enhance a group of existing employment generating uses? Will it encourage mixed use or live / work? 						
EC4: To improve the social and environmental performance of the economy	 Will it offer the opportunity for more flexible working? Will it operate in a way that seeks to minimise impact on the environment? 						
economic performance in rural areas	 Will it encourage rural diversification? Will it offer sources of employment in rural areas? Will it improve electronic communication potential? 						
Summary of the economic effects of the options							
Overall summary							